

## A B S T R A C T

A new product is described characterized by its qualities to absorb  
5 undesirable scents present in the air, while serving at the same  
time as a carrier for aromas, fragrances, flavorings, repellents,  
attractants and other active ingredients. The active ingredients are  
gradually released by the carrier, which is compatible with the en-  
vironment and current tendencies towards the use of organic and  
10 biodegradable products. The composition comprises a carrier and  
an active ingredient. The carrier is characterized as being particles  
obtained from the milling, separation, air wash and classification of  
the different fractions obtained from corncobs.

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